

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Grit Media Attention: Accounts Payable 324 Capital Avenue Frankfort, KY 40601

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

DIIDIN	VOICE	тг		Page 1 of 3		
DUPL	Property	WHAS				
	Invoice #	2098861-2	Order #	2098861		
St.	Invoice Date	11/01/20	Alt Order #	Manual		
202	Invoice Month	November 2020	Deal #			
711	Invoice Period	10/26/20 - 11/01/20	Flight Dates	10/19/20 - 11/03/20		
	Advertiser	ISS/ Kentuckians for	Strong Leader	ship		
	Product	KSL WHAS HD 33				
	Estimate #	33				
		Account Executive	Kimberly Willi	iams		
		Sales Office	WHAS Louisville			
		Sales Region	Local			
ble		Agency Code				
bie		Advertiser Code				
		Billing Calendar	Broadcast			
		Billing Type	Cash			
		Special Handling				
		Agency Ref	20569AG			
		Advertiser Ref	41923			
		Product 1				
		Product 2				

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	10/20/20	11/01/20	Good Morning America	a 7-9a	МГWГF	:15/:15	1	\$375.00	DN		
,	Weeks:	Start Date 10/26/20	End Date MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$375.00						
Spot	s: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 WH	AS Tu 10/	27/20 8:36 AM Good 8:37 AM	Morning America	7-9a		5 KSL NEME 5 KSL PLAT			\$188.00 \$187.00	
	3 WH	AS W 10/	7:27 AM Good 7:28 AM	Morning America	7-9a		5 KSL NEME 5 KSL PLAT	_		\$188.00 \$187.00	
3	10/20/20	11/01/20	Local News @ 12p M-l	F 12-1p	МГWГF	:15/:15	1	\$125.00	DN		
,	Weeks:	Start Date 10/26/20	End Date MTWTFSS 11/01/20 MTWTF	Spots/Week 1	<u>Rate</u> \$125.00						
Spot	s: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 WH	AS Tu 10/	27/20 12:38 PM Local I 12:40 PM	News @ 12p M-F	12-1p		5 KSL NEME 5 KSL PLAT			\$63.00 \$62.00	
5	10/20/20	11/01/20	Local News @ 4p M-F	4-5p	МГWГF	:15/:15	1	\$175.00	DN		
,	Weeks:	Start Date 10/26/20	End Date MTWTFSS MTWTF	Spots/Week 1	<u>Rate</u> \$175.00						
Spot	s: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 WH	AS F 10/	30/20 4:12 PM Local I 4:13 PM	News @ 4p M-F	4-5p		5 KSL NEME 5 KSL PLAT			\$88.00 \$87.00	
6	10/20/20	11/01/20	Local News @ 5p M-F	5-530p	МГWГF	:15/:15	1	\$375.00	DN		
,	Weeks:	Start Date 10/26/20	End Date MTWTFSS MTWTF	Spots/Week 1	Rate \$375.00						
Spot	s: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type

Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

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WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

7:42 AM

6:29 PM

NCAA Football Prime

MTWTFSS

Air Time Description

MTWTFSS

6:28 PM ABC World News

---1---

630-7p

8-1130p

Spots/Week

Spots/Week

ABC World News

End Date 11/01/20

End Date

11/01/20

Start Date

11/01/20

Start Date

Day Air Date

Th 10/29/20

10/26/20

14 10/29/20

Weeks:

15 10/29/20

Weeks:

Ch

WHAS

Spots: #

Invoice #	2098861-2 Invoice Month November 2020					
Invoice Date	11/01/20	Invoice Period	10/26/20 - 11/01/20			
Advertiser	ISS/ Kentuckians for Strong Leadership					
Product	KSL WHAS HD 33					
Estimate #	33					

:15 KSL PLATTNER

:15 KSL NEMES _2

:15 KSL PLATTNER _2

:15/:15

:15/:15

Length Ad-ID

\$600.00

\$1,200.00

DN

DN

						Spots/	_		
Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
6 10/20/2	0 11/01/20	Local News @ 5p M-F	5-530p	MTWTF	:15/:15	1	\$375.00	DN	
Spots: #	<u>Ch</u> <u>Day</u> Ai	r Date Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
3	WHAS M 10	5:28 PM Local N 5:30 PM	lews @ 5p M-F	5-530p		5 KSL NEME 5 KSL PLAT			\$188.00 DN \$187.00
7 10/20/2	0 11/01/20	Local News @ 6p M-F	6-630p	МГWГF	:15/:15	1	\$500.00	DN	
Weeks:	Start Date 10/26/20	End Date <u>MTWTFSS</u> <u>MTWTF</u>	Spots/Week 1	Rate \$500.00					
Spots: #	<u>Ch</u> <u>Day Ai</u>	r Date Air Time Descrip	otion_	Start/End Time		h Ad-ID			Rate Type
2	WHAS Tu 10	0/27/20 6:27 PM Local N 6:28 PM	lews @ 6p M-F	6-630p		5 KSL NEME 5 KSL PLAT			\$250.00 DN \$250.00
9 10/26/2	0 11/01/20	Mon Prime Other	8-11p	M	:15/:15	1	\$1,200.00	DN	
Weeks:	Start Date 10/26/20	End Date <u>MTWTFSS</u> M	Spots/Week 1	Rate \$1,200.00					
Spots: #	<u>Ch</u> <u>Day Ai</u>	r Date Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
2	WHAS M 10	7:57 PM Mon Pi 7:59 PM	rime Other	8-11p		5 KSL NEME 5 KSL PLAT			\$600.00 DN \$600.00
11 10/26/2	0 11/01/20	NCAA Football Prime	8-1130p	S-	:15/:15	1	\$750.00	DN	
Weeks:	Start Date 10/26/20	End Date MTWTFSSS-	Spots/Week 1	Rate \$750.00					
Spots: #	<u>Ch</u> <u>Day Ai</u>	r Date Air Time Descrip	otion	Start/End Time		h Ad-ID			Rate Type
1	WHAS Sa 10		Football Prime	8-1130p		5 KSL NEME 5 KSL PLAT			\$375.00 DN
		7:29 PM			.1	O VOL LEVI	TNER _z		\$375.00
12 10/29/2	0 11/01/20	Good Morning America	7-9a	11	:15/:15	2	\$375.00	DN	
Weeks:	Start Date 10/26/20	End Date <u>MTWTFSS</u> 11	Spots/Week 2	<u>Rate</u> \$375.00					
	<u>Ch</u> <u>Day Ai</u>			Start/End Time		h Ad-ID			Rate Type
1	WHAS Th 10	0/29/20 8:53 AM Good N 8:55 AM	Norning America	7-9a	:1	5 KSL NEME 5 KSL PLAT	TNER _2		\$188.00 DN \$187.00
2	WHAS F 10	7:41 AM Good N	Morning America	7-9a		5 KSL NEME			\$188.00 DN

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

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Rate

Start/End Time

\$600.00

630-7p

Rate

----1-

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\$187.00

Rate Type

\$300.00

\$300.00

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Invoice #	2098861-2	Invoice Month	November 2020			
Invoice Date	11/01/20	Invoice Period	10/26/20 - 11/01/20			
Advertiser	ISS/ Kentuckians for Strong Leadership					
Product	KSL WHAS HD 33					
Estimate #	33					

Spots/

13

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
15 10/29/20	11/01/20	NCAA Football Prime	8-1130p	1-	:15/:15	1	\$1,200.00	DN		
	10/26/20	11/01/201-	1	\$1,200.00						
Spots: # Ch	Day Air	Date Air Time Descript	tion	Start/End Time	Leng	th Ad-ID			Rate T	ype
1 WH	IAS Sa 10	/31/20 9:33 PM NCAA F	ootball Prime	8-1130p	:1	5 KSL NEMI	ES _2		\$600.00	DN
		9:35 PM		·	:1	5 KSL PLAT	TTNER _2		\$600.00	
16 10/29/20	11/01/20	Local News @ 11p Sa	11-1135p	1-	:15/:15	1	\$225.00	DN		
Weeks:	Start Date 10/26/20	End Date MTWTFSS1	Spots/Week 1	Rate \$225.00						
Spots: # Ch	Day Air	Date Air Time Descript	tion	Start/End Time	Lengt	th Ad-ID			Rate T	уре
1 WH	IAS Sa 10	/31/20 11:52 PM Local No 11:53 PM	ews @ 11p Sa	11-1135p		5 KSL NEMI 5 KSL PLAT				DN

Total Spots

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$6,650.00

 Agency Commission
 \$997.50

 Net Amount Due
 \$5,652.50

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